

ESSENTIALS IN ANESTHESIA

NOVEMBER 12, 2011

CHICAGO MART PLAZA
CHICAGO, ILLINOIS

IF YOU MARKET PRODUCTS AND SERVICES TO ANESTHESIOLOGISTS WHO PRACTICE IN THE MIDWEST, PLAN TO EXHIBIT AT THE PREMIERE ANNUAL EVENT DEDICATED TO THIS PRESTIGIOUS AUDIENCE.

Illinois Society Of Anesthesiologists
20 North Michigan Avenue
Suite 700
Chicago, IL 60602

ILLINOIS SOCIETY OF
ANESTHESIOLOGISTS



WELCOME TO THE ILLINOIS SOCIETY OF ANESTHESIOLOGISTS 2011 MIDWEST ANESTHESIOLOGY CONFERENCE

THE MISSION OF THE ILLINOIS SOCIETY OF ANESTHESIOLOGISTS (ISA) IS TO ADVANCE AND FURTHER PATIENT SAFETY AND THE PRACTICE OF ANESTHESIOLOGY IN ILLINOIS THROUGH EDUCATION, REPRESENTATION AND ADVOCACY OF THE ILLINOIS ANESTHESIOLOGIST.

VISION: ISA WILL BE A LEADER IN DEFINING AND ADVANCING THE STANDARDS OF ANESTHESIA CARE IN ILLINOIS.

THIS CME-APPROVED EDUCATIONAL PROGRAM WILL PRESENT INFORMATION WITH TAKE-HOME VALUE.

The Midwest Anesthesiology Conference has long been recognized for its thought-providing programs, presenting information participants can take home and immediately put to use in their practices.

The Conference's education program will help draw the type of valuable prospects you want to meet at your display.

FEATURED TOPICS OF DISCUSSION AT THE 2011 MAC:

- Ambulatory
- Critical Care
- Pain Management

PLANNED WORKSHOPS AT THE 2011 MAC:

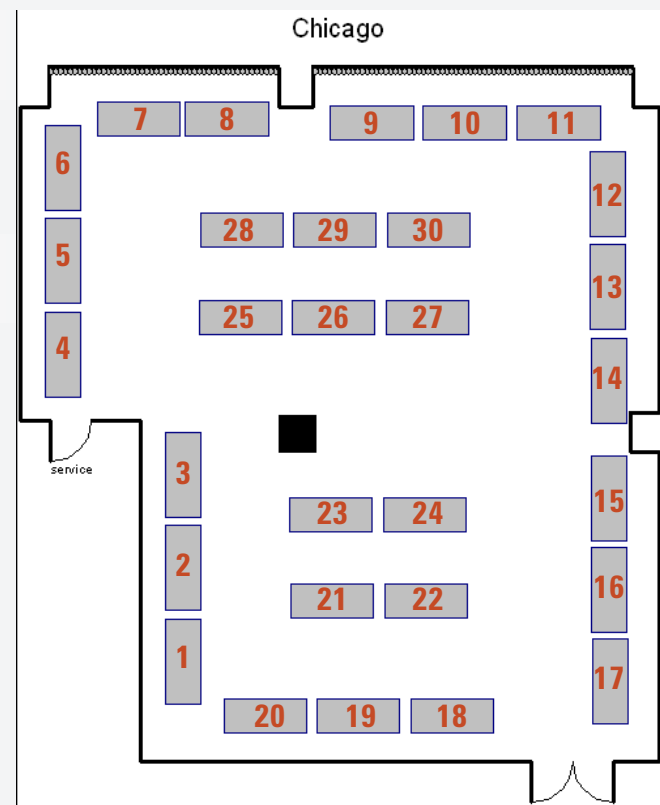
- Onsite Simulation Workshop
- Advanced Ultrasound for Regional Anesthesia Workshop

JOIN LEADING COMPANIES BY MAKING THE MAC 2011 PART OF YOUR MARKETING EFFORT:

2010 EXHIBITORS:

Abbott
Anesthesia Business Consultants
Avoca, LLC
B. Braun
BK Medical
Cadence Pharmaceuticals
ConMed
Covidien
Cumberland Pharmaceuticals
Doctors Oxygen Service, Inc
Eisai
GE Health Care
Hines Miller Group- Merrill Lynch
Hospira

ISMIE Mutual Insurance Co.
Johnson & Johnson
King Pharmaceuticals
McKesson
Mindray North America
PharMedium
Philips
Physicians Accounting, LTD
Physicians Business Network
Propper Manufacturing Co, Inc.
Somanetics Corporation
Sonosite
SpaceLabs
The LAST Chicago Project
undORwear, Inc



Illinois Society of Anesthesiologists

Attn: Caitlin Carnes

20 North Michigan Ave, Suite 700 • Chicago, IL 60602

Phone: 312-853-2244 • Fax: 312-782-0553 • Email: caitlincarnes@ismie.com

EXHIBITOR CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIPS



ILLINOIS SOCIETY OF ANESTHESIOLOGISTS

2011 Midwest Anesthesiology Conference • Saturday, November 12, 2011
Chicago Mart Plaza • Chicago, IL

Exhibitor Space Fee: Before 9/30/11: \$1200 per booth After 9/30/11: \$1300 per booth

Exhibit Space Reservation Includes: one 6-foot tabletop, two exhibitor name tags, and a company description in the program.

PLEASE E-MAIL A DESCRIPTION OF YOUR COMPANY FOR INCLUSION IN THE PROGRAM TO
CAITLIN CARNES AT CAITLINCARNES@ISMIE.COM. PLEASE LIMIT DESCRIPTIONS TO 30 WORDS OR FEWER.

PLEASE PRINT OR TYPE

Company Name _____

Contact Name (To whom all correspondence is sent) _____

Exhibitor Names (two per booth) _____

E-mail _____ Booth # Preference _____

Exhibitor Address _____

City _____ State _____ ZIP Code _____

Phone _____ Fax _____

Authorized Representative _____ Title _____

Upon signing this agreement, the Exhibitor and the Illinois Society of Anesthesiologists understand and agree that the Chicago Medical Society (accredited provider) policy will not allow the Illinois Society of Anesthesiologists to accept any advice or services from the Exhibitor concerning speakers, authors, participants or other CME matters, including content, as conditions of the exhibit fee, exhibit placement and/or sponsorship selection. In addition, both parties fully understand and agree that this agreement, and therefore the conference, is free from any commercial bias or control due to the separation of the designated exhibitor and sponsorship area, and related activities, from the CME planners, authors, speakers, and CME sessions.

Exhibitor Signature (Not valid unless signed) _____ Date _____

ISA Signature _____ Date _____

SPONSORSHIP OPPORTUNITIES: Please check the sponsorship opportunity you wish to support.

- \$2500 Workshop Donor** – Includes: Exhibit Space Reservation, Equipment and representative participation in the Regional Anesthesia and Simulation Workshops. Company name and logo and recognition sign displayed in workshop.
- \$1750 Corporate Donor** – Includes: Exhibit Space Reservation, sponsorship of the program book thumb drives. Company name and logo recognition signed displayed in main hall.

PAYMENT INFORMATION (PAYMENT IN FULL MUST ACCOMPANY COMPLETED APPLICATION)

If paying by company check, please make checks payable to ISA and return with this form. Credit card payments can be faxed to 312-753-0553. **Charge on credit card will appear from signmeup.com. Must provide valid e-mail in order to receive a receipt.**

PAYMENT TYPE:

- Check VISA MasterCard

Name on Card _____ Card # _____ CID _____ Exp. Date _____

Authorized Signature _____

Billing Address _____

City _____ State _____ Zip _____ E-mail _____

EXHIBITOR GUIDELINES

1. GENERAL

The exhibit hall will consist of tabletop exhibits. Continental breakfast, coffee breaks, and lunch will be held in the exhibit hall.

2. DISPLAY SIZES AND LIMITATIONS

Each exhibitor will be supplied with a 6' draped table and two folding chairs. Only table top or portable displays will be permitted. Limitations are placed on display sizes due to lack of drayage service or crate storage or fork lift availability. Also, there will be no installation or dismantling service provided.

3. BOOTH FEE PAYMENT SCHEDULE

Full payment of exhibit fees must accompany the application, according to the schedule on the front of this form. Full payment must be received by ISA prior to the meeting. Payments can be mailed to:

Illinois Society of Anesthesiologists

Attn: Caitlin Carnes

20 N. Michigan Ave, Suite 700

Chicago, IL 60602

Phone: 312-853-2244

Fax: 312-782-0553

Notification of cancellation or reduction in space must be received in writing. Cancellations received no less than 90 days prior to the meeting are subject to \$100 processing fee. 50% of the exhibit fees will be retained for cancellations received between 90 and 60 days prior to the meeting. No refunds for cancellations received less than 60 days prior to the meeting.

4. EXHIBIT HOURS

Installation

Saturday, November 12, 2011 • 6:30 - 7:00 a.m.

Exhibit Hours

Saturday, November 12, 2011 • 7:00 a.m. - 3:30 p.m.

Dismantle

Saturday, November 12, 2011 • 3:30 - 4:30 p.m.

It is expected that booths be staffed the entire time the exhibits are open.

5. EXHIBITOR REPRESENTATIVE

The Exhibitor will provide the Illinois Society of Anesthesiologists the name(s) of individual(s) as its duly authorized representative(s) and assumes responsibility for such representative(s). Exhibits must be staffed at all times during the open hours of the Exhibition. Please inform management if it is not possible to keep the booth staffed during exhibit times. Exhibitor badges for registered exhibitors will be furnished at the registration desk.

6. INSTALLATION

Exhibit set up will be from 6:30 – 7:00 a.m. on Saturday, November 12, 2011. All exhibit installations must be complete by 7:00 a.m. on Saturday.

7. DISMANTLE

It will be each Exhibitor's responsibility to see that all materials are removed from the exhibit area by 4:30 p.m. on Saturday, November 12, 2011. **Displays should not be dismantled before 3:00 p.m.**

8. RULES AND REGULATIONS

- A. All representatives of exhibiting firms must register and wear the official exhibitor's badge for admission to and while in the exhibit hall. Badges will show the representative's name and company.
- B. Prize contests, drawings or lotteries are prohibited. Distribution of circular or promotional material may be made only within the exhibit area assigned to the exhibitor presenting such material.
- C. The exhibitor hereby agrees to indemnify, defend and save and hold the Illinois Society of Anesthesiologists, the Chicago Mart Plaza and their respective employees harmless from and against any and all damages, claims, judgments, losses, costs and expenses, including but not limited to attorney's fees that may hereinafter at any time be incurred, suffered, sustained by or imposed upon the Illinois Society of Anesthesiologists, the Chicago Mart Plaza or their respective employees, representatives, agents, successors or assigns by reason of, arising out of, by virtue of, or incident to the performance of any contract or agreement which may result upon or after acceptance of this application or the providing of exhibit space as herein contemplated, including but not limited to any claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease or death, or to injury to or destruction of tangible property including the loss of use resulting therefrom unless the same shall be caused by the sole negligence of the party seeking or entitled to benefit hereunder. The Illinois Society of Anesthesiologists cannot guarantee against loss or damage of any kind but will endeavor to protect exhibitors by locking the doors after exhibit hours.
- D. Exhibitors will be held responsible for any damage done to the buildings by them or their employees. No nails, tacks or screws should be driven into the floor, wall or woodwork of the building.
- E. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations.
- F. Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. The Illinois Society of Anesthesiologists has any responsibility to notify the exhibitors that such are required.

9. RESERVATION OF RIGHT TO MAKE CHANGES

Any matters not specifically covered herein are subject to decision by the ISA. The Illinois Society of Anesthesiologists reserves the right to make such changes, amendments and additions to these rules as it considers advisable for the proper conduct of the exhibition, with the provision that all exhibitors will be advised of any such changes.